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遠東控股國際有限公司  
Far East Holdings International Limited

**FAR EAST HOLDINGS INTERNATIONAL LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 36)**

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board is pleased to inform the shareholders and potential investors of the Company it is presently expected that the audited final results of the Group for the year ended 31 December 2010 will be substantially improved as compared to the loss for the corresponding period last year.

The information contained in this announcement is only based on the preliminary review of the management accounts of the Group and the information currently available to the Board, which has not been confirmed nor audited by the Company's independent external auditors.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

The announcement is made by Far East Holdings International Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Based on the preliminary review of management accounts of the Group, the board of directors (the "**Board**") of the Company is pleased to inform the shareholders and potential investors of the Company it is presently expected that the audited final results of the Group for the year ended 31 December 2010 will be substantially improved as compared to the loss for the corresponding period last year. The substantial improvement in results is mainly due to gain on deemed disposal of an associate.

The information contained in this announcement is based on the preliminary review of the management accounts of the Group and the information currently available to the Board, which has not been confirmed nor audited by the Company's independent external auditors. As at the date of this announcement, the Group's audited final results for the year ended 31 December 2010 have not been finalized. Investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2010 which is expected to be published on 30 March 2011.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Far East Holdings International Limited**  
**Derek Chiu**  
*Director*

Hong Kong, 23 March, 2011

*As at the date of this announcement, the Board of the Company comprises eight directors, of which three are executive Directors, namely Deacon Te Ken Chiu, J.P., Mr. Duncan Chiu and Mr. Dennis Chiu, two are non-executive Directors, namely Mr. Derek Chiu and Mr. Desmond Chiu; three are independent non-executive Directors, namely Dr. Lee G. Lam, Mr. Eugene Yun Hang Wang and Mr. Andrew Chun Wah Fan.*