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(Incorporated in Hong Kong with limited liability) (Stock Code: 36)

PROFIT WARNING

The announcement is made by Far East Holdings International Limited (the "**Company**") together with its subsidiaries (collectively, the "**Group**") pursuant to rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the "**Board**") of directors of the Company (the "**Directors**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that it is anticipated that the Group will record a loss in total comprehensive income in the unaudited interim results of the Group for the six months ended 30 June 2012 (the "**Interim Results**"). Based on the information currently available to the Company, the Board believes that the loss was mainly due to a significant decrease in sales of Jiangsu Bang Bang Silky Fashion Manufacturer Co., Ltd., a subsidiary of the Company, as a consequence of poor economic condition in Japan and also the loss contributed from the fair value loss on available-for-sale investments.

As the Company is still in the process of finalizing its Interim Results, the information contained in this announcement is only based on the preliminary assessment by the management of the Company with reference to the unaudited management accounts of the Group which have yet to be confirmed. Shareholders and the potential investors are advised to read carefully the Interim Results which is expected to be published on 31 August 2012.

Shareholders and the potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board **Far East Holdings International Limited Richard Yen** *Managing Director*

Hong Kong, 27 August, 2012

As at the date of this announcement, the Board comprises eight Directors, of which four are executive Directors, namely, Deacon Te Ken Chiu, J.P., Mr. Derek Chiu, Mr. Richard Yen and Mr. Ip Ngai Sang; one is non-executive Director, namely, Mr. Desmond Chiu; and three are independent non-executive Directors, namely, Dr. Lam Lee G., Mr. Eugene Yun Hang Wang and Mr. Lee Kwan Hung.