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Far East Holdings International Limited

(Incorporated in Hong Kong with limited liability) (Stock Code: 36)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of Far East Holdings International Limited (the "**Company**") together with its subsidiaries (collectively, the "**Group**") would like to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the information currently available, the Group is expected to record a significant loss and a substantial total comprehensive expenses for the year ended 31 December 2012.

The expected loss and the total comprehensive expenses were mainly attributable to (i) a significant decrease in sales of Jiangsu Bang Bang Silky Fashion Manufacturer Company Limited, a subsidiary of the Company; and (ii) the fair value loss and impairment loss arising from the available-for-sale investments of the Group.

The information contained in this announcement is only based on the preliminary assessment according to the figures and information that have not been audited or reviewed by the Company's auditors. Details of the Group's performance for the year ended 31 December 2012 will be finalized and disclosed in its annual results announcement to be issued in March 2013.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board Far East Holdings International Limited Richard Yen Managing Director

Hong Kong, 14 March 2013

As at the date of this announcement, the Board comprises eight Directors, of which four are executive Directors, namely, Deacon Te Ken Chiu, J.P., Mr. Derek Chiu, Mr. Richard Yen and Mr. Ip Ngai Sang; one is non-executive Director, namely, Mr. Desmond Chiu; and three are independent non-executive Directors, namely, Dr. Lam Lee G., Mr. Eugene Yun Hang Wang and Mr. Lee Kwan Hung.